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| Henry smith  |  | | --- | |  | | smith94henry@gmail.com | |  | | 07791771643 | |  | | [www.linkedin.com/in/smith94henry/](http://www.linkedin.com/in/smith94henry/) | | <https://vt.co/author/henry><https://smith94henry.myportfolio.com> | | Objective To use my creative personality and passionate, expressive big idea mentality to make a huge difference on macro and micro levels. | | Skills Coming up with creative ideas, imprinting my personality and passion into projects, setting high standards and driving myself and others to work towards them | |  | |  | | --- | | ExperienceDIGITAL Content Producer @ Creative Review August 2019 – Present  Uploading magazine articles to the site, forming a social media strategy, creating newsletters. I also oversaw a refresh of CR’s digital design assets (eg. social media graphics and newsletter design), introduced a new form of newsletter, and revamped elements of the CR site. There’s more, but I’m sort of running out of space on this document. Senior social writer @ Jungle CreationsAugust 2016 – July 2019 Writing, subediting and proofreading articles, social media posts as well as videos; mentoring and managing other writers; delivering high traffic and engagement for a Facebook page with 26 million likes on Facebook. Digital marketing @ Challenge AdvisoryJuly 2015 – July 2016 Web design; social media management including Twitter, Facebook and LinkedIn; working with a designer and using Adobe Creative Suite to deliver informative, creative and visually attractive materials. | | Additional skillsVolunteer as a Children’s Writing Mentor at the Ministry of Stories in HoxtonProficient in Adobe Creative SuiteDeep experience with working with Wordpress CMS, Google AnalyticsProduce a podcast in my spare time where I demonstrate my social media management, Adobe Creative Suite and audio editing skills | |  | |